

BANKING

Reward "Loyalty with Royalty"®

WOW! Personal Assistance is a remarkable service that shows your clients and employees that taking care of them is your top priority. By providing a live 24-hour team of VIP Personal Assistants, in your institution's name, not only will the recipients of the service feel special, but you also become a part of their daily lives.

There has never been a more important time to demonstrate your unrelenting commitment to personal attention.

WOW! delivers VIP service you can bank on.

- Gift for new and current accounts
- Housewarming gift for home loans
- Incentive for account upgrades
- Reward customers for referrals
- Employee reward programs
- Reward loan clients

All cards and programs are fully customized to your exact specifications.