

Introducing WOW!...the most powerful promotional product for customer acquisition and retention

WHAT IS **WOW!**

WOW! cards give callers toll-free access to LIVE 24/7/365 personal assistants who can instantly answer any question about any topic and perform virtually any task.

Callers are personally greeted by name and delivered your customized script by a live friendly voice. Once the caller's request is completed, the call is concluded with yet another customized message or tag line of your choice. All greetings and closings can be changed at any time.

The WOW! service is delivered on high-quality, full color, plastic credit card sized VIP cards that are custom printed on both sides to your exact specifications.

WOW! cards are kept in wallets, the most desired place of all. The WOW! card becomes your mini billboard while providing a great VIP service that saves the day...ALL IN YOUR NAME!

Card Recipient

Calls



1



2

"Hello Ms. Williams. Thank you for calling {YOUR COMPANY NAME} Personal Assistance. This is Amanda. How may I assist you?"

Caller asks for ANYTHING, ANYTIME, ANYWHERE!

"Thank you for calling and remember that {COMPANY NAME} really cares about its customers."



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Card is placed in wallet and now becomes your mini billboard.

